

Press Release

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MBA wins London Underground Timetable print and distribution.

MBA Group Ltd, the North London based print and multi-channel communication firm, has won the contract for the print and distribution of London Underground Limited (LUL) Timetables.

The 2-year contract is worth an estimated £300,000 p.a. and is for all Timetables used by London Underground staff across their 11 lines. The documents are a variety of A4 Timetables up to 150pp, perfect bound with either hard or soft covers.

The contract win comes after a competitive tender which MBA won because of their comprehensive production facility, environmental credentials and central location. Vic Warren, Procurement Agent/Support Manager for LUL commented "We are pleased to be working with MBA on this contract and look forward to developing a mutually beneficial relationship".

Kevin Stewart, MBA Sales Director, is delighted to have won this piece of business, "The emphasis of this contract is on print. It demonstrates that while we are able to offer multi-channel and electronic solutions, we still have core printing skills."

As with all LUL contracts, the Timetable printing has to adhere to The Mayor's Green Procurement Code and MBA's ISO14001 environment accreditation and FSC certification helped to meet these stringent requirements.

The contract is serviced from MBA's North London site that benefits from ISO27001 Data Security and 24 hour security controls that are essential for sensitive documents.

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Editors Notes

MBA were established in 1984. The company provides fully integrated print and mailing solutions for transactional and direct mail, from planning to finished product. Their principle site is in North London where they operate from a purpose built factory with 12,100 sq.m (135,000 sq.ft) of production capacity.

These facilities are supported by operations throughout the UK, including a disaster recovery site in Warrington, Cheshire and envelope production in Milton Keynes, Buckinghamshire.

The company holds ISO9001, ISO14001 and ISO27001 accreditations as well as FSC Certification and C&CCC (APACS) approval.

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