

Press Release

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MBA follows £5m digital print spend with finishing upgrade.

MBA Group Ltd, the North London based print and multi-channel communication firm, has followed up a £5m spend on its digital department with an upgrade across its range of finishing kit.

The new equipment includes a Prism 115 Guillotine from Consensus Guillotines, a DC615 cutter/creaser and two System 5000 Booklet Makers from Duplo, along with a PSS Paragon PS800 pressure sealing line.

The planned investment was to ensure MBA could cope with the volume of work now being generated on its Xerox 980 Colour Continuous laser press and a general increase in production.

David Marrett, Finishing Supervisor, is delighted with the new investments. "We have purchased the kit from trusted suppliers who always give us good after-sales service. That always gives you confidence when making this type of investment".

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Editors Notes

MBA were established in 1984. The company provides fully integrated print and mailing solutions for transactional and direct mail, from planning to finished product. Their principle site is in North London where they operate from a purpose built factory with 12,100 sq.m (135,000 sq.ft) of production capacity.

These facilities are supported by operations throughout the UK, including a disaster recovery site in Warrington, Cheshire and envelope production in Milton Keynes, Buckinghamshire.

The company holds ISO9001, ISO14001 and ISO27001 accreditations as well as FSC Certification and C&CCC (APACS) approval.

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