

Press Release

6 October 2009 - For immediate release
Ref: MBA018-09a
No. of words: 195

MBA Group wins 3 year transactional print contract for E.ON

MBA Group, the North London based multi-channel communications company, has won a 3 year transactional print contract with E.ON - one of the UK's leading power and gas companies.

The contract covers the provision of Sales & Service Transactional Print and adds to existing transactional contracts handled by MBA. New contract will go live on 1 November 2009 and the annual value is estimated at between £1.1m - £1.4m p.a.

Jeremy Hutchins, Corporate Sales Manager at MBA, is delighted with the win. "We worked hard on this tender and felt the synergy between our two companies was very good. A lot of the work we will be doing for E.ON will be digital and there are opportunities to migrate some of it to the new Xerox 980 we installed at the beginning of the year" says Hutchins.

This new win positions MBA as a leader in the field of transactional print and complements existing transactional contracts. MBA has received increased interest in its transactional print offering, particularly since installing the Xerox 980 Colour Continuous Press and the trans-promotional opportunities that offers on larger print runs.

- End -

Editors Notes

About MBA

MBA were established in 1984. The company provides fully integrated print and mailing solutions for transactional and direct mail, from planning to finished product. Their principle site is in North London where they operate from a purpose built factory with 12,100 sq.m (135,000 sq.ft) of production capacity.

These facilities are supported by operations throughout the UK, including a disaster recovery site in Warrington, Cheshire and envelope production in Milton Keynes, Buckinghamshire.

The company holds ISO9001, ISO14001 and ISO27001 accreditations as well as FSC Certification and C&CCC (APACS) approval. MBA is also a member of the DMA and one of a handful of printers selected to join the Xerox Premier Partners scheme.

About E.ON

E.ON is one of the UK's leading power and gas companies – generating and distributing electricity, and retailing power and gas – and is part of the E.ON group, one of the world's largest investor-owned power and gas companies. The company employs around 17,000 people in the UK and over 93,000 worldwide.

In the UK, E.ON generate and distribute electricity, and retail electricity and gas to millions of homes and businesses across the country. In addition, the company offers a range of home energy services, including boiler and central heating repairs and maintenance.

E.ON produce electricity from a portfolio of world class power stations and are one of the leading names in green generation. The company's trading business is also a major player in the UK's electricity and gas markets.

For all further information contact Graham Smith, Marketing Manager, on 020 8376 4470.
Email: gsmith@mba-group.com

