

## **Press Release**

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### **MBA Group wins Home Learning College contract**

MBA Group, the North London based multi-channel communication company, have won the contract to print and mail courses for Home Learning College (HLC).

HLC are the UK's leading distance learning college and MBA mail up to 200 packs per day, which contain both course literature and software. The digitally printed literature is complemented by litho printed slip cases and all items are hand inserted into mailing packs.

Using MBA's single source solution has helped HLC save up to 50% on the cost of production. Robert Branston, Sales Manager for MBA, commented "This contract win demonstrates our ability to deliver real benefits to our clients and manage all elements in-house. It was a competitive tender and we are delighted to have been appointed."

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## **Editors Notes**

### **About MBA**

MBA were established in 1984. The company provides fully integrated print and mailing solutions for transactional and direct mail, from planning to finished product. Their principle site is in North London where they operate from a purpose built factory with 12,100 sq.m (135,000 sq.ft) of production capacity.

These facilities are supported by operations throughout the UK, including a disaster recovery site in Warrington, Cheshire and envelope production in Milton Keynes, Buckinghamshire.

The company holds ISO9001, ISO14001 and ISO27001 accreditations as well as FSC Certification and C&CCC (APACS) approval. MBA is also a member of the DMA and one of a handful of printers selected to join the Xerox Premier Partners scheme.

### **About Home Learning College (HLC)**

HLC are the UK's leading distance learning college, they offer a wide range of home study courses leading to Industry Recognised Professional Qualifications, including AAT, Sage, CompTIA, Microsoft, CIW and CIM. Over 65,000 students are currently training for a new career with them and they enrol 2,000 new students a month from all backgrounds and of all ages.

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